



MAS
Youth
Ministry

Q1 2021 REPORT

PREPARED BY
MK & MOUNIRA



OVERVIEW

01

ACT TRAINING

- 184 participants trained
- 1000+ meals served
- \$2000 raised for care packages by UC Chapter
- \$1500 raised for community clinic
- 75 youth prayed Qiyam
- 50+ visited grave sites
- 150+ participated in live webinars
- 30+ external organizations in attendance

02

MYM

- Completed MYM consulting and contract materials
- First MYM paid contract initiated
- Introduced MYM to 3 partner masjids
- Produced 3 implementable program guides

03

CHAPTER RELATIONS & NETWORK

- Connected and consulted with 18 MAS Youth chapters
- Alnoor Center Initiated Jr. Jummah program with 80 attendees at open house

04

SOCIAL MEDIA

- Increased IG engagement via consistent story series and thematic campaigns
- Initiated IG Live talks with influencers and agents of change in our community as a direct virtual area of engagement

GOD & SERVICE

Through ACT local group projects, event pack ideas, and social media campaigns the following outcomes were notable.

1000+

Meals served by
New York ACT
participants w/MGB



75

Youth prayed
Qiyam



50+

Youth visited
grave sites of
COVID victims

100+

Youth
involved in
SpreadtheKhair
campaign

\$2000

Raised by Urbana
Champaign ACT
group for care
packages



\$1591

Raised for
Al-Aqsa
Community
Clinic

Be the **Khair** you want to see in the world

AGENTS OF CHANGE

184

YOUTH WORKERS REGISTERED FOR ACT TRAINING

12

**SMALL GROUPS
FORMED**

15

**MAS CHAPTERS
PARTICIPATED**

30+

**EXTERNAL ORGS
REPRESENTED BY
PARTICIPANTS**



AMANY KILLAWI
LAUNCHGOOD



IMAM OMAR SULEIMAN
YAQEEN



USTADHA IEASHA PRIME
DAR AL-HIJRAH



IMAM SUHAIB WEBB
SWISS



RAMI KAWAS
OAKTREE INSTITUTE



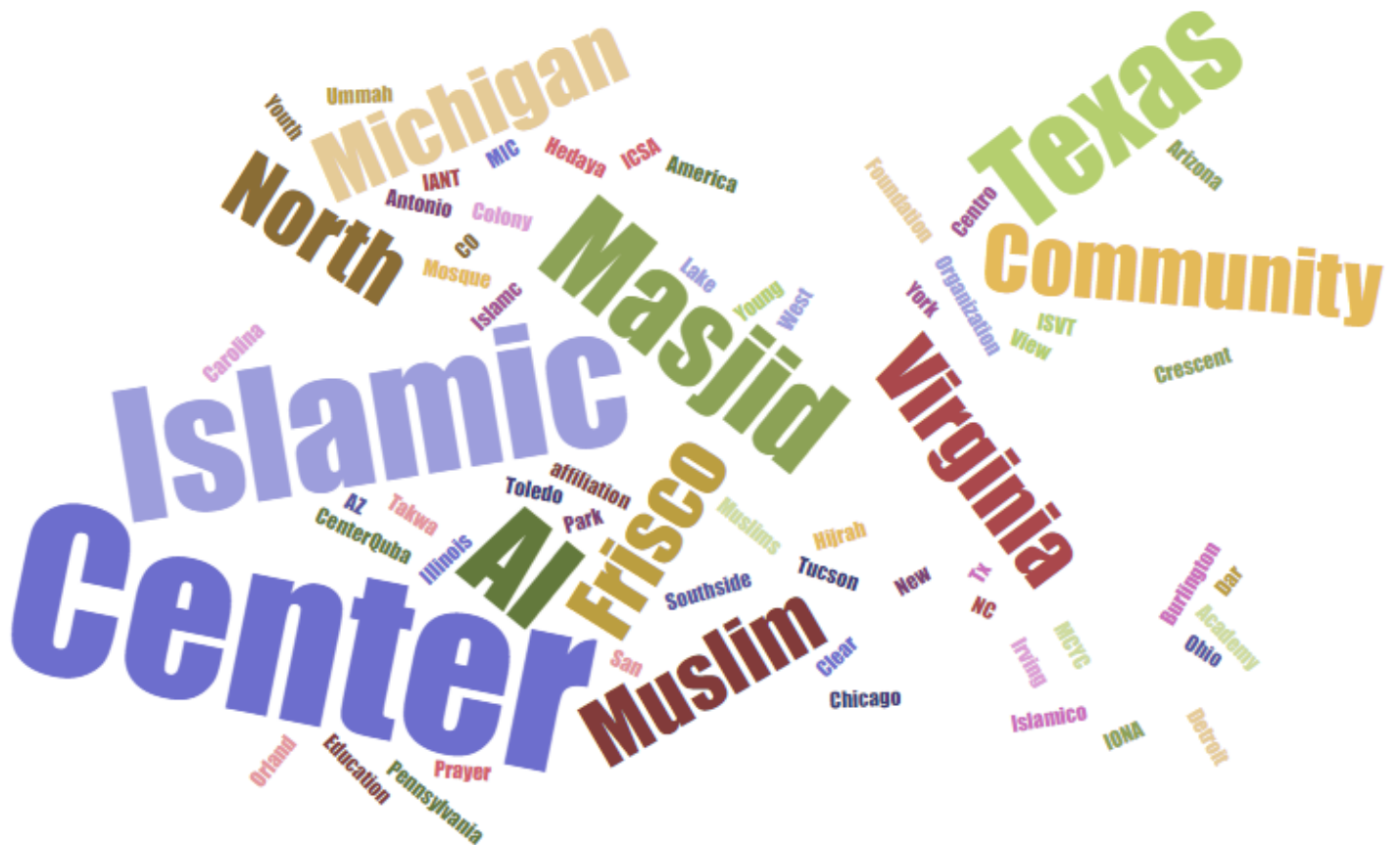
ISMAHAN ABDULLAHI
MAS PACE



EXTERNAL ENGAGEMENT



YOUTH WORKERS FROM 30 MASJIDS ACROSS THE STATES ATTENDED OUR ACT TRAINING (NOV-FEB)



FROM AL-AQSA COMMUNITY CLINIC TO TURKEY, OUR #SPREADTHEKHAIR CAMPAIGN HAS BEEN A GREAT SUCCESS GARNERING INTERNATIONAL COVERAGE



Moneeb Sayed is asking for donations.
February 6 · 🌐

Assalamu 3laikum(Peace be upon you all),

For the past couple of months I have been attending a training provided by [Muslim American Society-National](#). For our final project, my group in the program decided that we wanted start a social media challenge meant to bring more attention to the importance of having Good Character and putting Khair(Good) into the world. This month MAS Youth is encouraging everyone to participate to #SpreadTheKhair. As part of this initiative I have decided that throughout the month I would like to raise money for [Al- Aqsa Community Clinic](#) a free clinic in Burlington, NC, that I have been blessed to be a volunteer in since it's founding in 2009.

Let us insha'Allah strive to #SpreadTheKhair together!



\$1,591 raised for AL-Aqsa Community Clinic
Moneeb Sayed and 12 others donated.

Donate

174. Sayı

Mart 2021

Hatice Betül Karagöz

Hayırda Yarışmanın Tam Vakti: Spread The Khair Hareketi

“Hangi görüşü savunursan savun, hangi dine inanıyorsan inan fark etmez, haydi hep birlikte toplumun yaralarına merhem olalım.”

Bu güzel çağrı birçok kalpte makes bulmuş, farklı yerlerde yaşayan onlarca gönüllüye ulaşmışlar. Bu gönüllüler yaşadıkları ülkelerde kendi dillerinde bu derdi anlatarak insanlarda farkındalık oluşturmaya çalışıyor ve onları hayra davet ediyorlar



GENC
yık gençlik dergisi

www.gencdergisi.com
genc@gencdergisi.com
f t i @gencdergi

Special thanks to Islamic Relief for sponsoring ACT 2020/2021!



"Over the past couple years my involvement with MAS has been decreasing by a lot and I was at a point of inactivity till someone encouraged me to sign up for this program. Looking back at myself before and after the program, I am super thankful that I attended. It showed me how much of amazing impactful things I'm capable of and gave me a whole new outlook MAS youth work and community work in general. A big thank you to all the coordinators, they did an amazing job!!!" - Marium UC Chapter (ACT participant)



masyouthministry

Follow

438 posts

1,341 followers

130 following

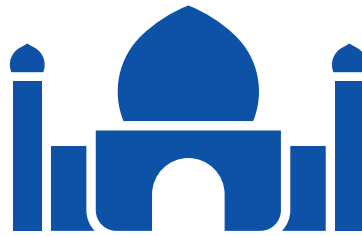
MAS Youth Ministry

Nonprofit Organization

Welcome! Follow us to stay updated on national offerings, chapter sp
virtual engagement opportunities!

Link in bio

MAS YOUTH MINISTRIES



WHO



WHAT



HOW

16+ PAGES OF POLICES AND PROCEDURES CREATED

OUR 1ST CONTRACT HAS BEEN SENT FOR REVIEW

MYM SUCCESS STORIES

JR. JUMMAH AT AL NOOR CENTER

80 attended the open house and 30+ registered for the program. MYM provided the program guide, support, and trained over 20 mentors to implement this program.

20

MENTORS
TRAINED



80

OPEN HOUSE
ATTENDEES



CHIT CHAI BY MAS YOUTH NORTH ALABAMA

Through monthly support calls Hiba has started the Chit Chai program with her MSA in North Alabama.



"JazakAllah Khair MAS Youth National because of your monthly meetings and check in's, I've been able to gain motivation for revitalizing MAS Youth North Alabama."

-Hiba

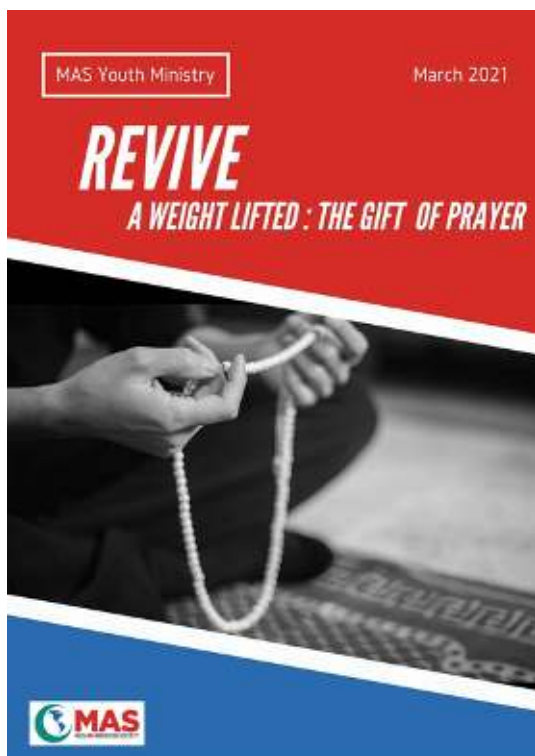
CHAPTER RELATIONS

Through consultations chapters receive support, guidance, and content that enables them to implement and sustain youth ministry work in their communities.

18

Youth Directors and
Workers Served

2 New Program Guides Released to all chapters and uploaded on the MAS Resource Portal



Ramadan Jars
30 Deeds in 30 Days Challenge

PREPARATION GUIDE



MARCH 2021

SOCIAL MEDIA ENGAGEMENT



1340

FOLLOWERS

TRIPLED OVERALL REACH

Top post last year (400-600 reach)/ Top post this year (1,980 reach)
Accounts reached average around 1,500-2,500 per month

**13,646 IMPRESSIONS PER
MONTH (UP 15.8% THIS
MOST RECENT WEEK)**

**20 JUMMAH
GEMS**

**25 TEAM IG STORY
TAKE OVERS**